

1. Find a location/site you want. Look at the Google Street View pictures I shared on Twitter (@mmihalik24) and find the one that you like. Or you can find your own spot on Google Street View that is located in Arches, Canyonlands, Zion, Bryce Canyon, Grand Canyon, or Mesa Verde. You have to make an interpretive trail sign that goes at the same spot where the picture was taken. The purpose of the sign is to interpret the landscape and teach visitors how and why the landscape is the way that it is.
2. Find the page after the Chapter 4 Project Introduction page in the back of the book. It is a few pages before the final exam review sheets and is broken up into 6 different sections. The very first thing you must do before anything else is figure out what your theme (top-left) is going to be. After reading your sign, you want readers to understand that \_\_\_\_\_. Whatever fills in the blank is your theme.
3. Then you can start breaking your theme down into 3 sub-topics. Think of it like this - the theme is your thesis and the 3 sub-topics are your 3 body paragraphs.
4. Today is strictly a content research and theme development day. Absolutely nobody is ready to start making the sign yet.